



חברת החשמל
Israel Electric

Division of Marketing and Regulation
Senior Vice President

10/06/2019
IEC Ref. 005-007045-2019

Mr. Tim Sweeny
Epic Games founder and CEO,

**Re: Encouraging children and youth to climb poles by the international game
Fortnight - help us prevent the next tragedy!**

We recently learned about a disturbing and worrying phenomenon that was brought to our attention by people who know and are exposed to your company's Fortnight game. This game allows players to climb up electricity poles freely and without restriction. The Fortnight game, according to the information presented to us, is a popular game among children and youth around the world, who spend dozens of hours a week, and are thus influenced by content that affects their behavior and encourages them to perform life-threatening activities.

Israel Electricity Corporation invests enormous resources in educating the public about the dangers of climbing electric poles and careless use of its facilities. For many years, we have been running dozens of informative and educational projects among the wide public, all with the purpose of enabling our customers to enjoy the benefits of electricity in their lives but alongside with preventing life-risking situations and the next tragedy.

As a leading international gaming company, you are responsible for the personal safety of your consumers. We therefore ask you to take action to remove dangerous content that encourages life-risking situations related to the use of electricity, such as climbing poles and public lighting facilities

Sincerely Yours,

A handwritten signature in blue ink, appearing to read 'Oren Helman', with a long horizontal line extending to the left.

Oren Helman,
VP of Marketing and Regulation of Israel Electric Corporation

PLEASE NOTE: This document may include "Inside Information" in accordance with Israel's Securities Law, 1968, and making use of this Information may constitute a criminal offence pursuant to that Law. Therefore Please treat this Information as CONFIDENTIAL

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